

## Congress Program 2016

- Wednesday May 11 -

- 09:00** Registration at the Authentication in Art hospitality desk
- 10:00** **Matthew Girling** – Welcome speech – Chief Executive of Bonham’s Auction house
- 10:20** **Nanne Dekking** – The lack of transparency is a topic of much debate and controversy within the art world. Robert Hiscox, former chairman of Hiscox Insurance, stated that the art trade was like ‘the Wild West’. He added that it was the last ‘unregulated market’ and that these markets cannot work within the framework of generally accepted modern business practices. He said in a damning conclusion: ‘people are too venal’. For those who know the trade, this implies that the art market does work pretty well on the side of the sellers, but doesn’t work equally well on the side of the buyers. In an economic climate where deregulation is favored, it is not to be expected that regulation will be achieved soon. So the question is: what can we do to level the playing field for those who collect art, be they institutions or individuals? I will suggest in my presentation that we can create transparency by putting the work of art central to our focus, by ‘emancipating’ the object. We have to take the work of art out of the commercial context and create an independent platform with transparent information about it. The platform needs to show not only what we know, academically and commercially, but also the sources of the information (Vasari, Burckhardt, Berenson, Sotheby’s, Wildenstein, New York Institute of Fine Arts, Courtauld Institute, Gagosian, Rijksmuseum etc..) and what is known about the condition of the work. These sources affect the perspective on the artwork and ultimately shape the appreciation and the value. By showing the origin of the information, we can trace how and when it has become distorted and thus provide a level of transparency that has hitherto been unavailable
- 10:50** Coffee & Tea
- 11:20** **Prof Dr Chiara Matteucci & Dr Dietrich Seybold** – This experimental cooperation consists of a presentation by Chiara, and a paper by Dietrich (the latter available online, see Congress Papers, and meant to be read) , both reflecting fundamental issues of attributional method, and both taking Leonardo da Vinci and his school as a paradigm
- 12:00** Questions
- 12:15** Lunch
- 13:30** **Dr Gregory Day** – This presentation discusses areas in which the art market is unable to provide reliable product information and its effects on buyers and sellers
- 14:00** Questions

**14:15 Prof Dr David Yermack** – This presentation introduces the blockchain technology, a major recent innovation in financial record-keeping, and discusses its suitability for use in building an international registry of ownership for fine art

**14:45** Questions

**15:00** Coffee/Tea

**15:30 Presentation Guidelines Workgroup Education** – During this session the workgroup will present its outcomes in the form of their guidelines. The presentation will be followed by a plenary discussion. The AiA workgroup members Education are Dr Wu Chieh-Hsiang, Dr Margaret Dalivalle, Dr Anna Dempster, Kristin de Ghetaldi, Prof Dr Pascal Griener, Madeleine Roberts, Samantha Skelton, Dr Jane Sharp and Prof Dr Robyn Sloggett

**16:00 Patricia Chen** – “The 24-Hour Art Practice” – A film about one of Indonesia’s most beloved art collectors, who has been facing mounting pressures to prove the provenance and authenticity of his private collection of significant national art. This film was twice withdrawn from premieres in Singapore and Indonesia

**17:00-** Reception followed by festive dinner for all attendees at the Louwman Museum

**20:30**

- Thursday May 12 -

**09:00** Registration Coffee & Tea

**09:30 Tom Christopherson & Dr Megan Aldrich** – Art Authentication and the Law: Legal and Art Historical Perspectives

**09:50 Willem O. Russell & Fredy von Hombracht–Brinkman** – Official transfer of the Authentication–Mediation Board (AiA-MB) to the Netherlands Arbitration Institute (NAI). Established as a foundation in 1949, the Netherlands Arbitration Institute ( “NAI” ) operates on a non-profit basis and performs its duties entirely independently and impartially. The NAI is the most prestigious institute in the Netherlands for the resolution of commercial disputes. The NAI aims to promote a number of different types of alternative dispute resolution: arbitration, binding advice and mediation. While NAI arbitration is the dispute resolution mechanism of choice of many Dutch corporations and public entities, it is increasingly agreed on by foreign parties selecting the Netherlands as a neutral venue for their potential disputes

**10:10 William Charron** – William will discuss the proposed New York law legislation on the protection of experts, as well as other initiatives emerging in the art market to help address the problem of fakes and forgeries. William will additionally present an update on the status of the Knoedler case proceedings in the New York Federal Court

**10:40** Questions

**10:50** Coffee & Tea

**11:20 Lawrence Shindell** – Plenary Discussion evaluating the Law guidelines in relation to the AiA-Mediation Board The AiA workgroup members Art & Law are William Charron, Tom Christopherson, Fredy von Hombracht–Brinkman, Willem O. Russell and Drs Neeltje Romke de Vries

**12:00 Robert Norton** – Robert is founder & CEO of Verisart. Robert will present on the application of blockchain technology with regards to provenance and certificates of authenticity

**12:20** Questions

**12:30** Lunch

**13:30 Prof em Dr Arie Wallert** – Authentication research on early works by Johannes Vermeer. Analytical methods have been applied to assess questions of attribution, chronology, and authenticity. Rock-hard analytical data needs to be examined with careful scholarly consideration

**13:50** Questions

**14:00 Prof em Dr Martin Kemp** – A speech on Technical Art History and the way he implements the research on Leonardo’s La Bella Principessa: "the varieties of evidence and arguments, and how reactions to the attribution shed light on the disorderly nature of current methods"

**14.40 Elisabetta Gnignera** – Independent researcher. Fashion historian, specialist in the history of Italian Renaissance dress and hairstyles. Wearing a masterpiece: vestimentary analysis of fakes and masterpieces of the Italian Renaissance. The case of La Bella Principessa: cosmetics, clothing and ornaments

**15:00** Coffee & Tea

**15.30 Pascal Cotte** – A speech by Pascal on Technical Art History and the way he implements the research on Leonardo's La Bella Principessa. Authenticity research using the multi-spectral camera and a new source of scientific images provided by the L.A.M. technique

**16:00** Questions for Prof em Dr Martin Kemp, Elisabetta Gnignera and Pascal Cotte

**16:30-20:30** Opening of the reception 'Authentication in Art' by the Mayor of The Hague, Jozias van Aartsen, at the Louwman Museum. Followed by food and drinks offered by the Municipality of The Hague

**The Presentation of the AiA Award 2016** – During the reception the Mayor of The Hague will present the AiA Award 2016, made possible by Artory New York/Berlin and Bruker Corporation, to the winning plan(s). AiA opened a possibility for presenting new ideas for research on authenticity. The best plan(s) will be stimulated by knowledge of a specialized team and will share a grant of € 10.000,--

- Friday May 13 -

**09:00** Registration Coffee & Tea

**09:30 Prof Dr Enrique Mallen** – Director & Editor, Online Picasso Project (Digital Catalogue Raisonné on Pablo Picasso)

**10.00** Questions

**10:15 Dr Jennifer L. Mass** – Recent Discoveries in Pigment Degradation Phenomena: can we use Technical Art History in the aid of authentication?

**10.45** Questions

**10:55** Coffee & Tea

**11:20 Kristin de Ghetaldi** – Workshops, Websites, and Curricula: Promoting Technical Art History and Educating Diverse Audiences. Recent collaborative efforts at the University of Delaware have embraced multiple approaches to strengthen the “bridge” between the arts and the sciences, using technical art history as a primary teaching tool. Web-based projects, practical workshops, and educational courses at the undergraduate and graduate level will be discussed

**11.40** Questions

**11.50 Presentation Guidelines Workgroup Technical Art History** – During this session the workgroup will present its outcomes in the form of their guidelines. The presentation will be followed by a plenary discussion. The newest form of a Catalogue Raisonné: the Technical Catalogue Raisonné. An introduction for the integration of humanities and sciences. The AiA workgroup members Technical Art History are Dr David Bomford, Prof em Dr Jaap Boon, Dr Leslie Carlyle, Dr Tracey Chaplin, Prof Dr Piero Mando, Dr Jennifer L. Mass, Dr Daniela Pinna and Valentine Walsh

12:30 Lunch

**13:30 Panel discussion on E-art** – The Panel will be discussing the possibilities, challenges and future of E-related initiatives in the art world. The Panel will consist of Nanne Dekking, Dr Ahmed Elgammal, Prof Dr Enrique Mallen and Robert Norton

**13.50** Questions

**14:00 Philippe Koutouzis & Prof em Dr Jaap Boon** – This presentation focuses on the authentication of works of a Chinese artist who emigrated to France in 1948: T'ang Haywen (1927-1991). Philippe is preparing the catalogue raisonné of his work and is a member of CRSA

**14.20** Questions

**14:30 Dr Ahmed Elgammal** – Advances in Stylistic Analysis of Fine-Art Paintings: How Can the Machine Recognize Style? The lecture will cover advances in the domain of automated prediction of style, genre and artist, using the state-of-the-art techniques in computer vision and machine learning and discuss the implication of these advances on the domain of art authentication

**15:00** Questions

**15:10** Coffee & Tea

**15:40 James Butterwick** - Mass Deception & the Russian Avant Garde - A brief history since 2011.  
Problems & Solutions

**16:00 Ir Rolph Holthuijsen & Oliver Spapens** – Exploring the possibilities of a professionalised and standardised lab certification for both the academic field and the art market. The Authentication in Art Foundation will present its plans with the NEN to develop standards for lab certification

**16:20 Prof Dr Nico Schrijver** – Chairman AiA Foundation: Closing Speech

**16:35** Festive Reception